



Automation Trends and the Impact of Enabling Technology

Daniel Johnson, P.E.; Sr. Project Manager
November 18, 2008

©2008 ZIH Corp. Navis, Zebra Enterprise Solutions, and all product names and numbers are Zebra trademarks, and Zebra, and the Zebra head graphic are registered trademarks of ZIH Corp. All rights reserved. All other trademarks are the property of their respective owners.



Agenda

- Navis Automation Update
- Automation Trends
- Logical Progression of Enabling Technology
- Strategic Concerns
- The Implementation Experience

Recent Navis Automation Experience



Recent
Experience



Stevedoring Transport Options Supported by Navis



Automated Terminal Rail Crane Direction



Supported Gate and Yard Systems

OCR Portals



Automatic Inspection and Entry Pedestals



Hand-off Tracking



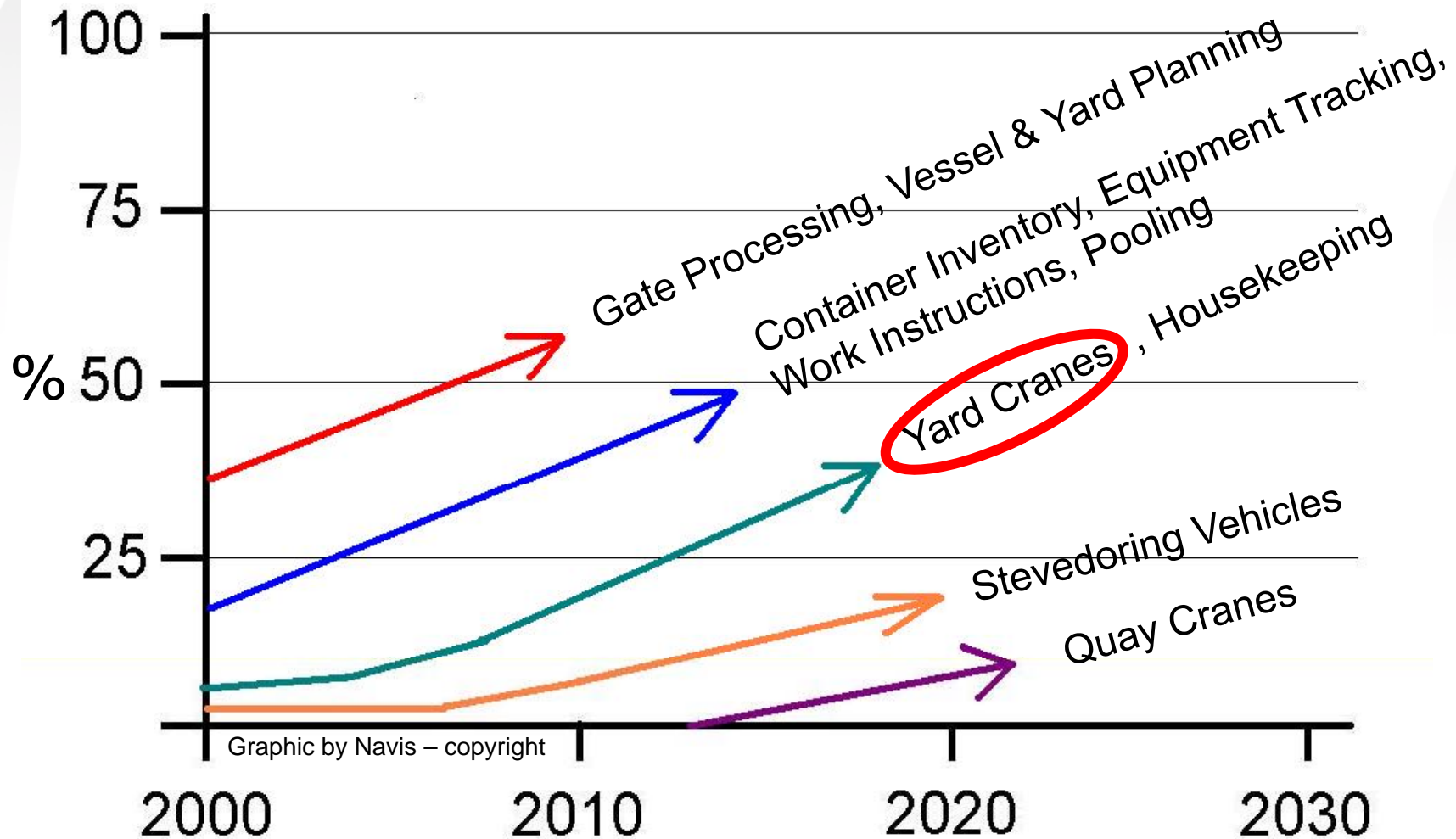
Exit Pedestals



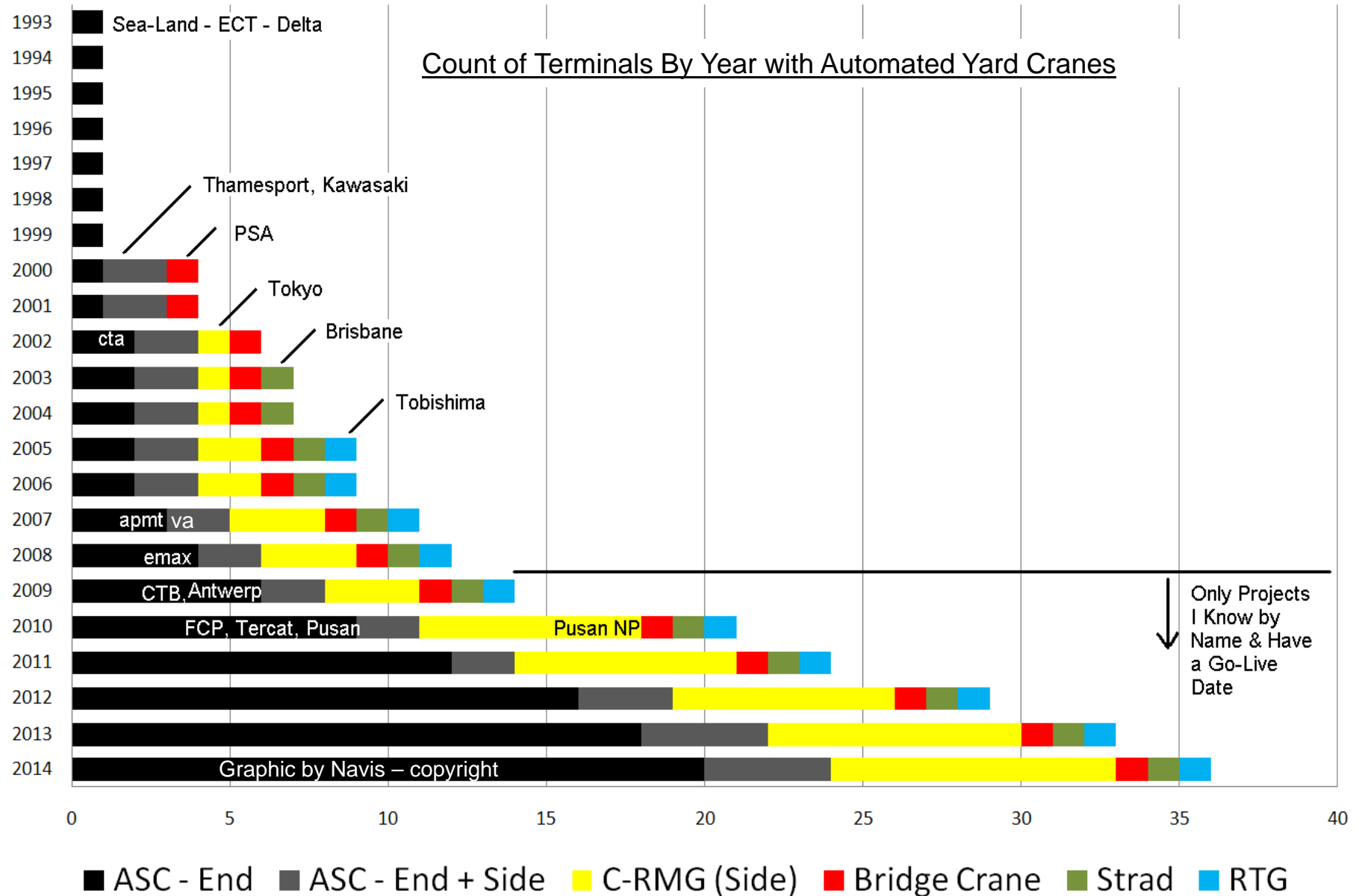


Automation Trends

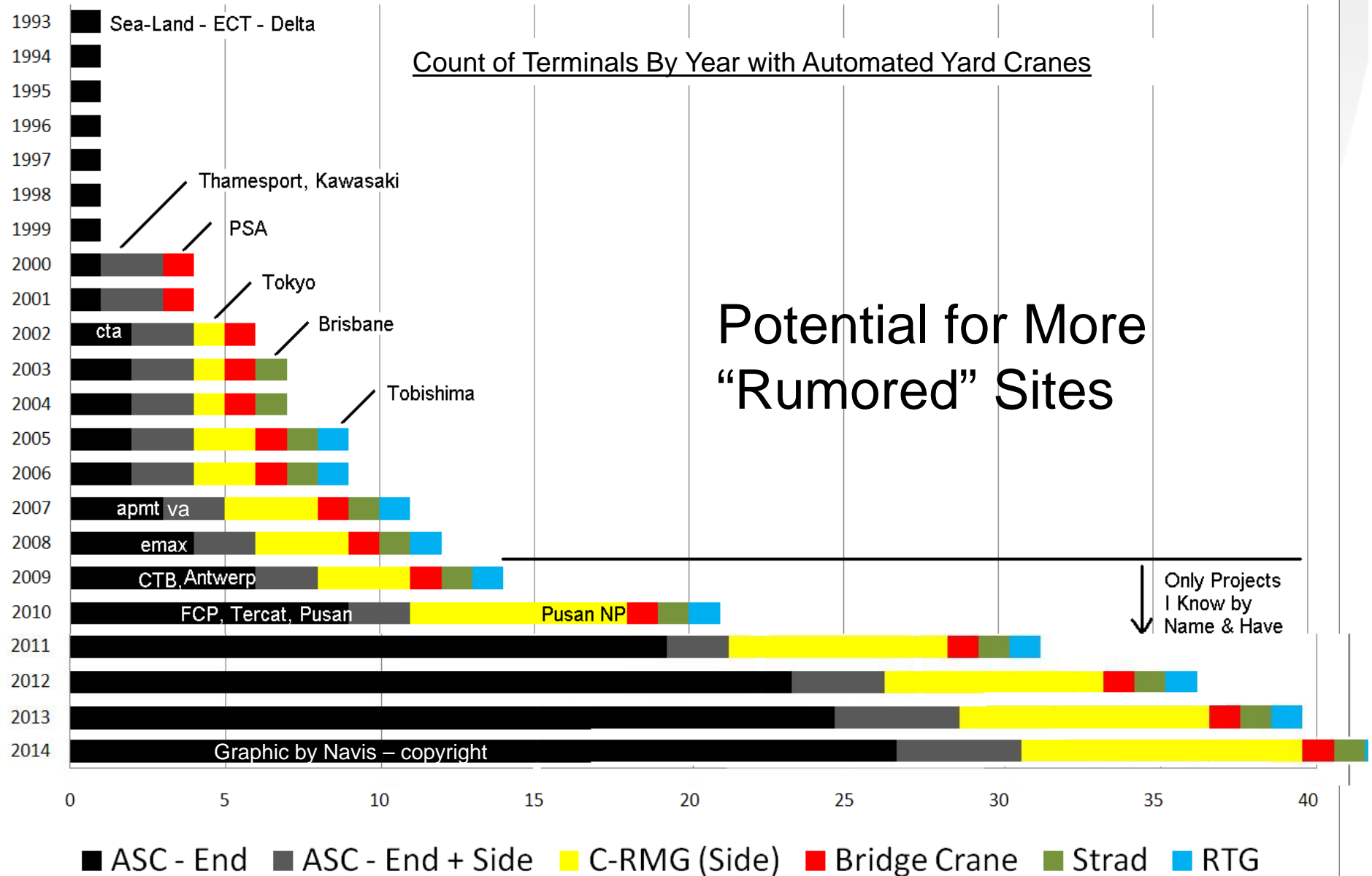
Growth of Automation by Type: 2000-2015



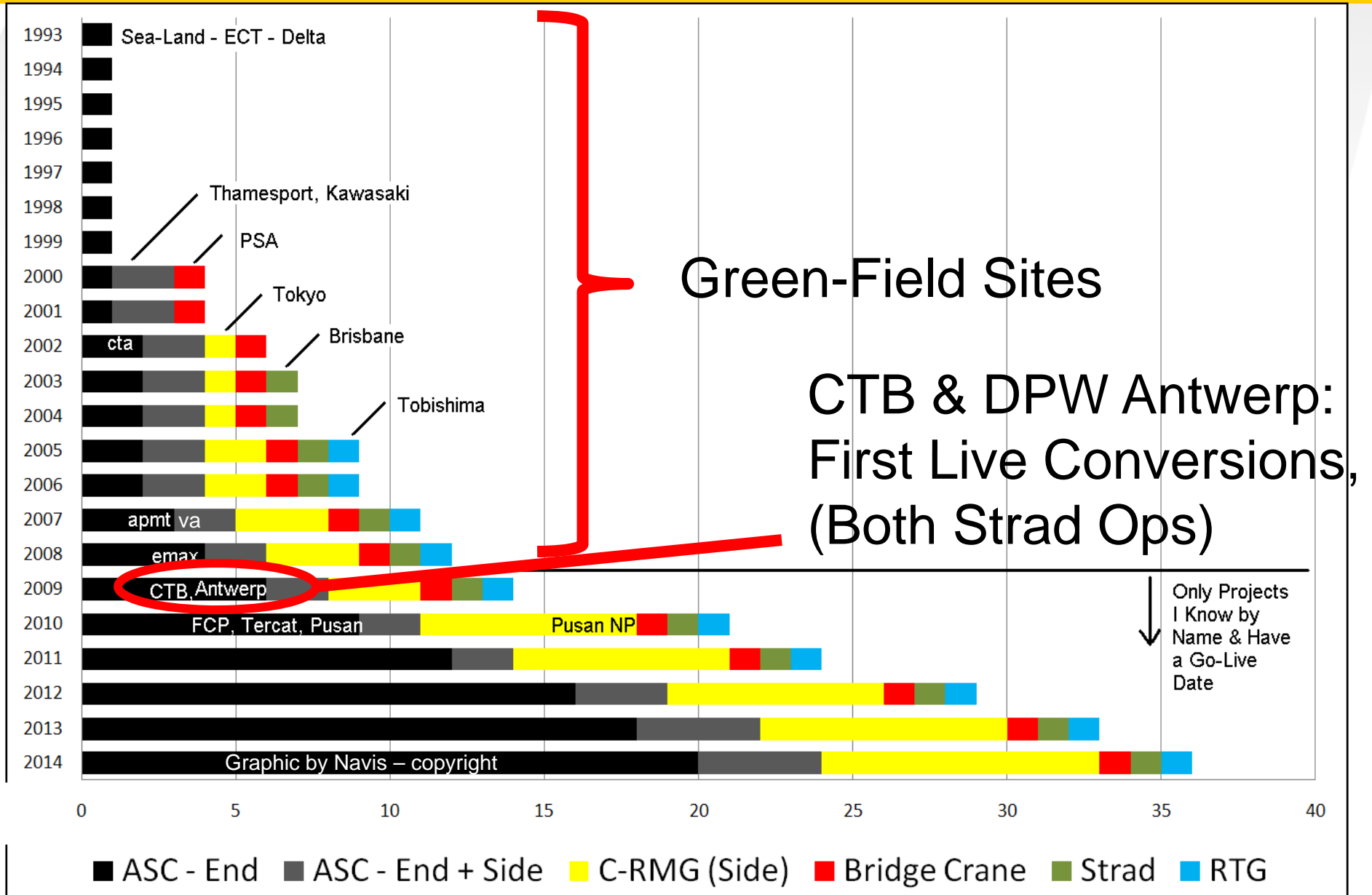
Timeline, Terminals with Automated Yard Cranes



Timeline, Terminals with Automated Yard Cranes



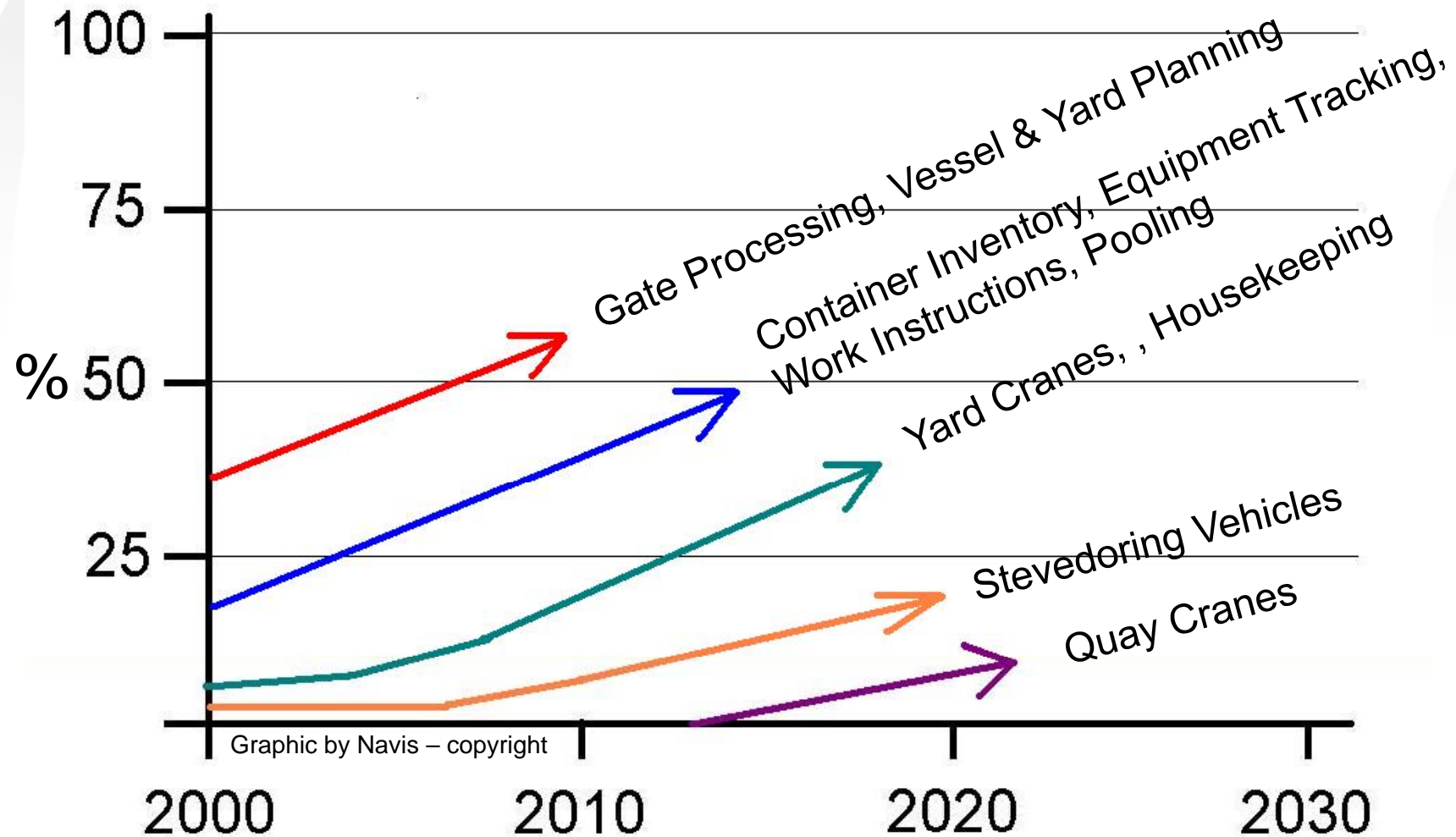
Timeline, Terminals with Automated Yard Cranes





Logical Progression of Enabling Technology

Technology Building Blocks that Facilitate Incremental Automation



Greenfield vs. Retrofit

- Greenfield:
 - » Shopping Cart Decision
- Retrofit:
 - » 1. Phase type of Automation:
 - » Tracking, then Control, then Yard Cranes
 - » 2: Phase by Area
 - » Total Replacement, one space at a time
 - » New Paradigm

NYCT Plans to Develop Adjacent Greenfield then Retrofit Original Terminal



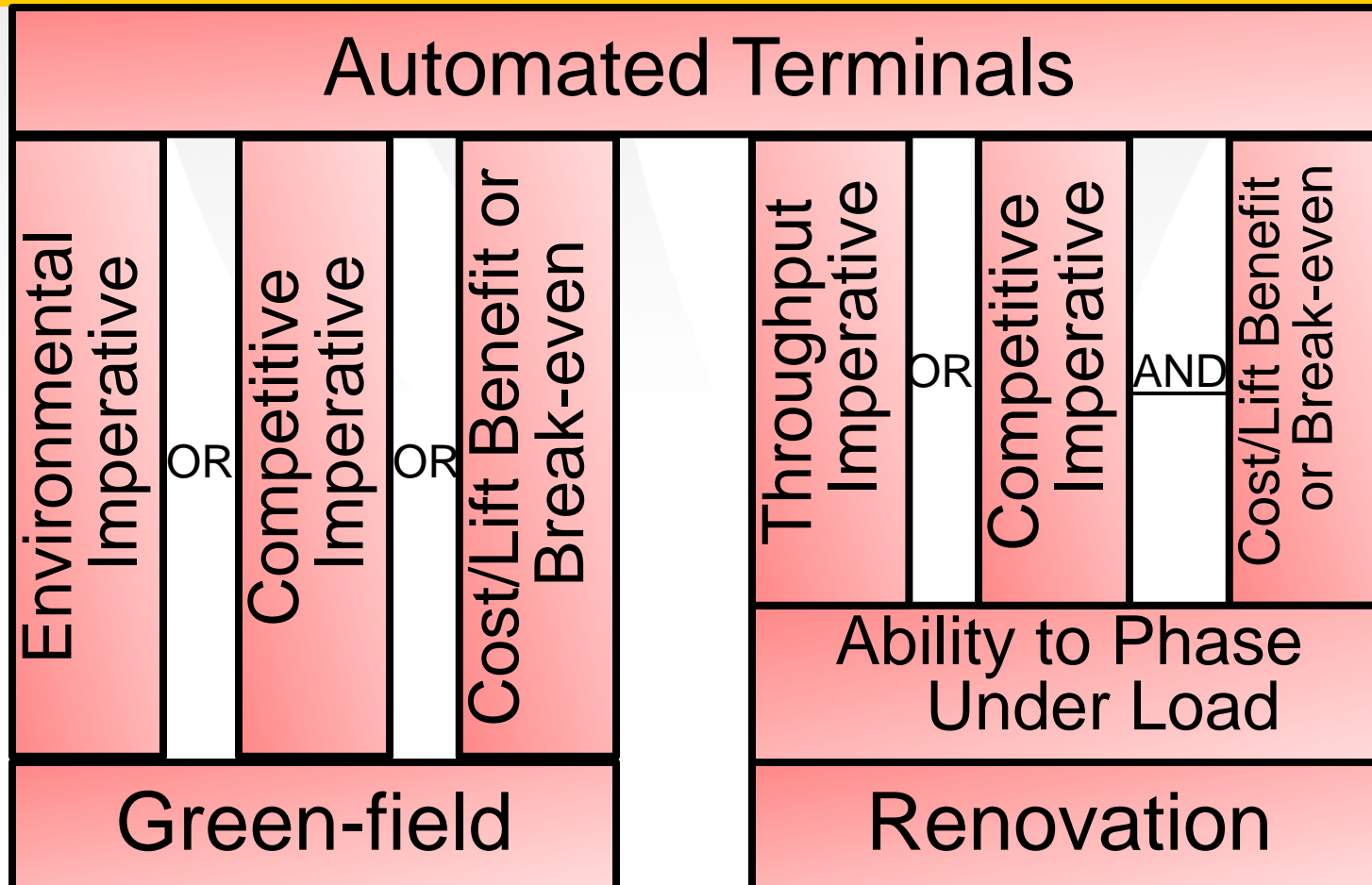
What Can we do for Conventional Terminals?

- Position Tracking (PDS), Expert Decking and Automated Work Instructions Enable:
- Congestion Management Systems
 - » e.g. GPA, Savannah
- Yard Vehicle Pooling (Prime Route)
 - » e.g. Deltaport, Vancouver



Strategic Concerns

What are Enablers and Drivers for A.T.'s?



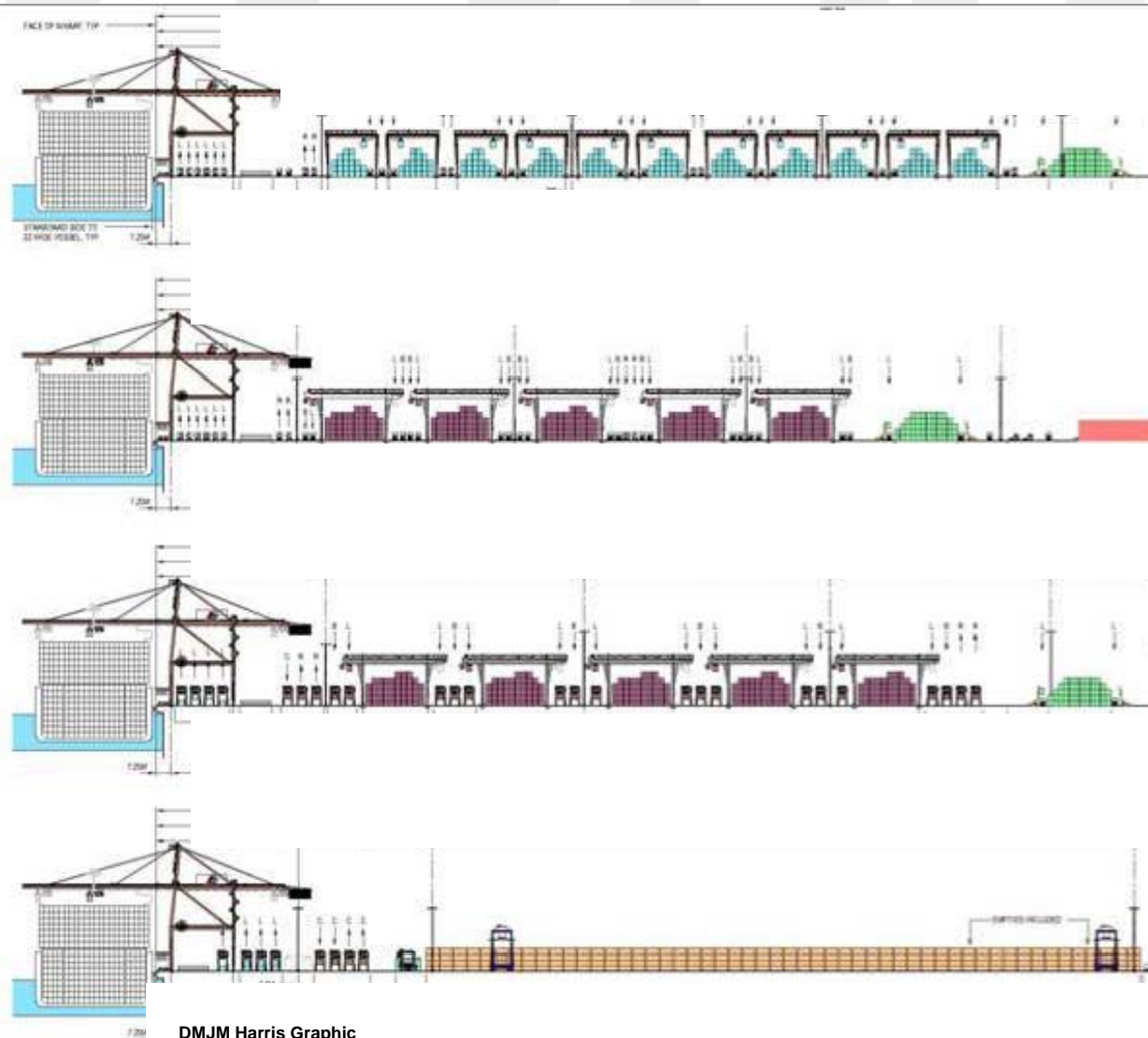
Long-term Planning/Pay-back Horizon

Financial Strength and Adequate Throughput

Strategic Questions for Operator

- How Much Will Customer Take On?
- Repeat vs. Invent Automation Scenario?
- Speed of Required Delivery ?
- Stevedoring Transport Automation?
- Scale of System Integration Required?

Automation Challenge Varies by Yard Type



Ensure Truck
vs. RMG
Safety

More Difficult
Truck
Position
Verification

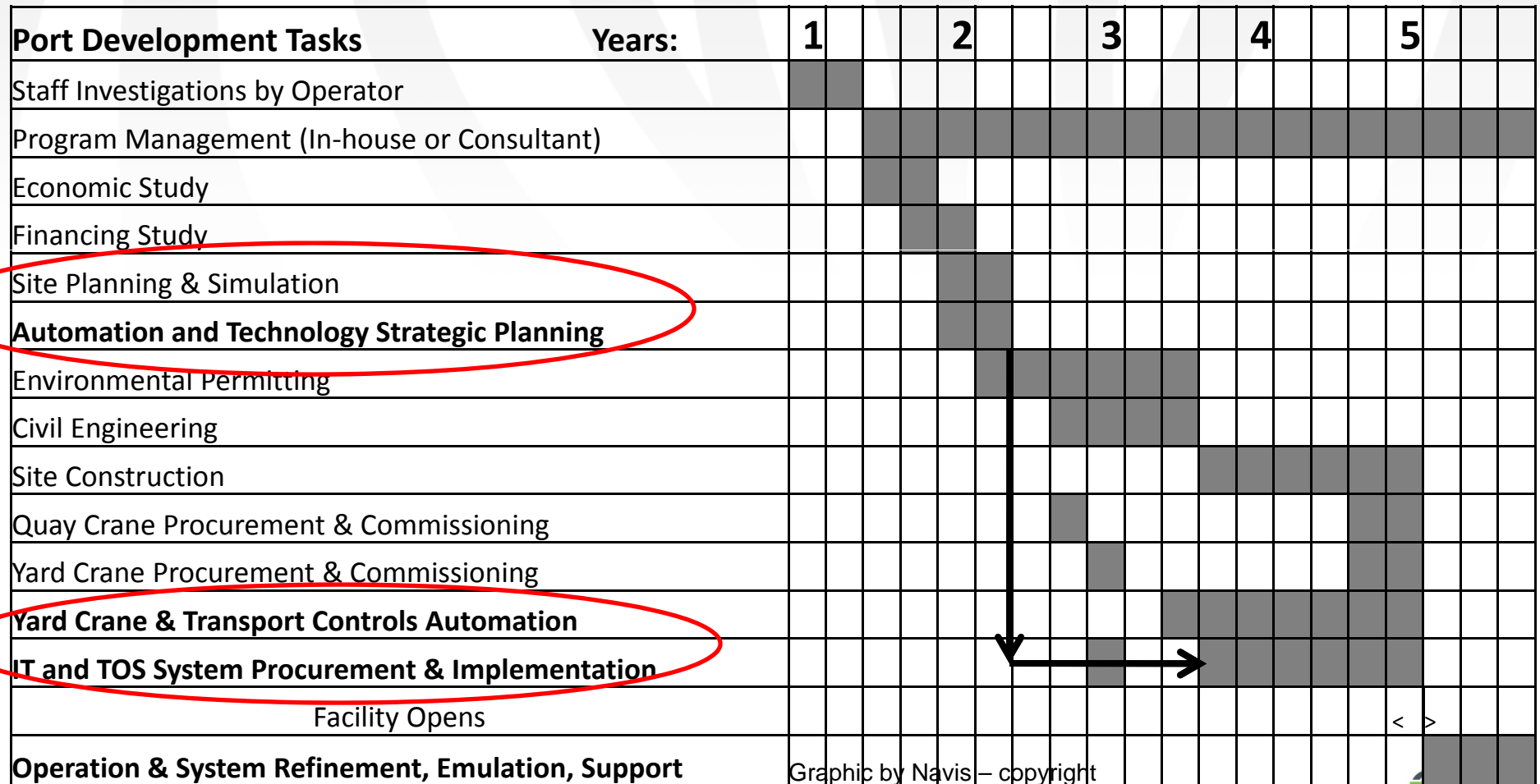
Defined &
Controlled
Interfaces



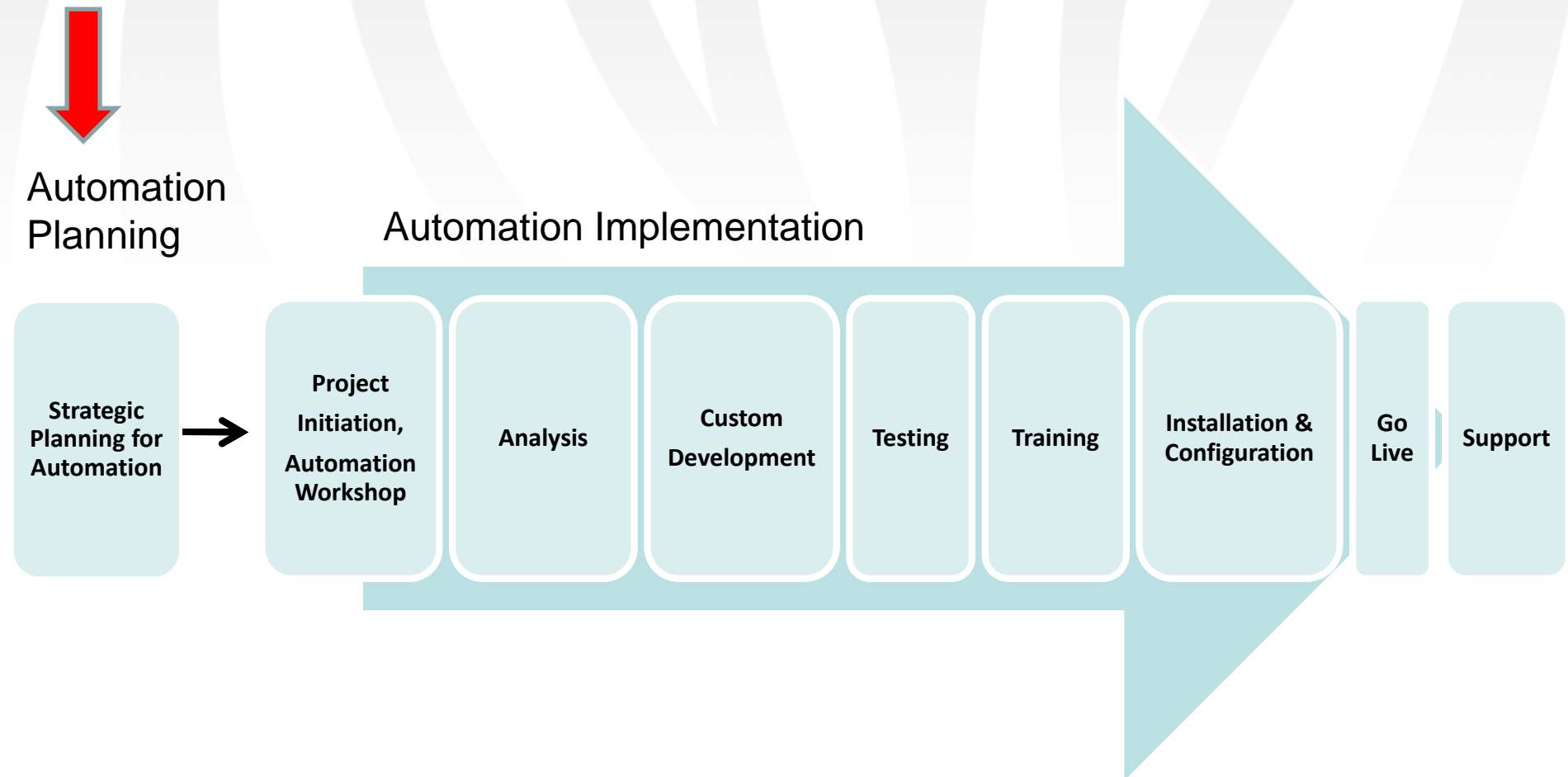
Automation Implementation: The Experience

Typical Development Schedule

Representative Sample Automated Terminal Development Schedule:

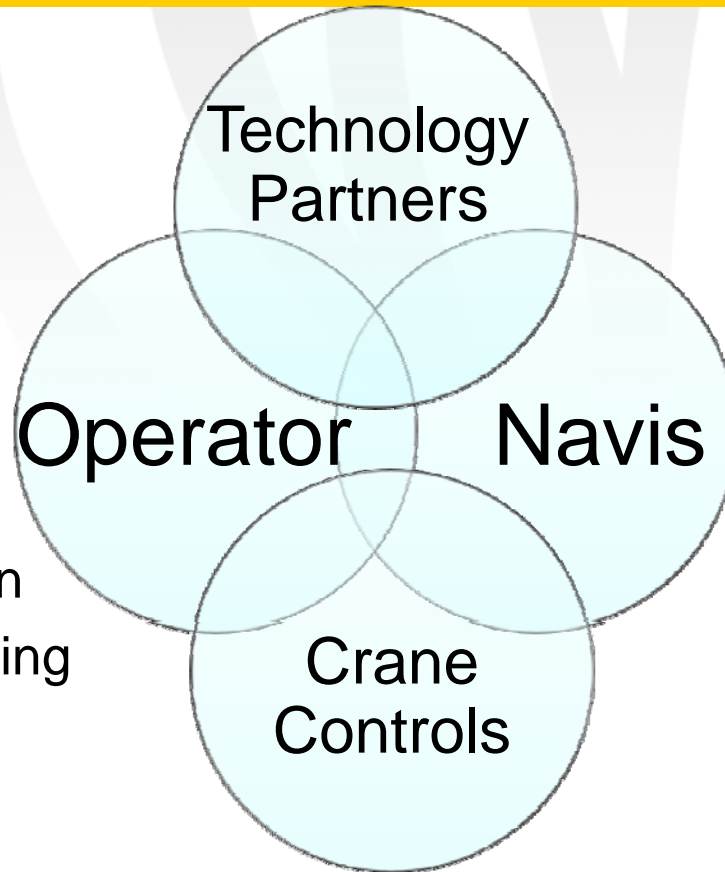


Automation Deployment Process



Division of Work: Automation Implementation

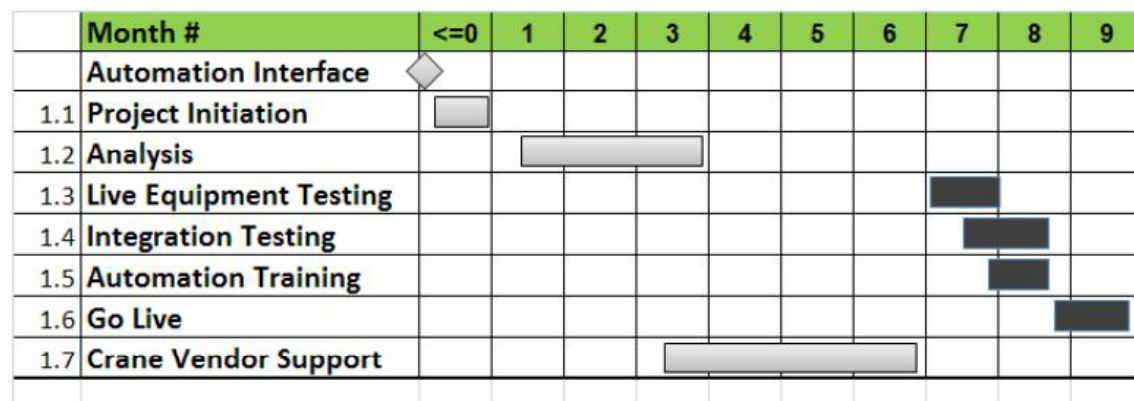
- Define Requirements
- Management & Decisions
- Support Testing Options
- System Integration
- Analysis and Testing



- Analysis Workshops
- Define Solution
- Software
- Testing
- Go-Live
- Tune & Support Options:
- System Integration
- Build & Manage Technology Team

- Testing Cranes
- Integration
- Go-Live

Representative Schedules



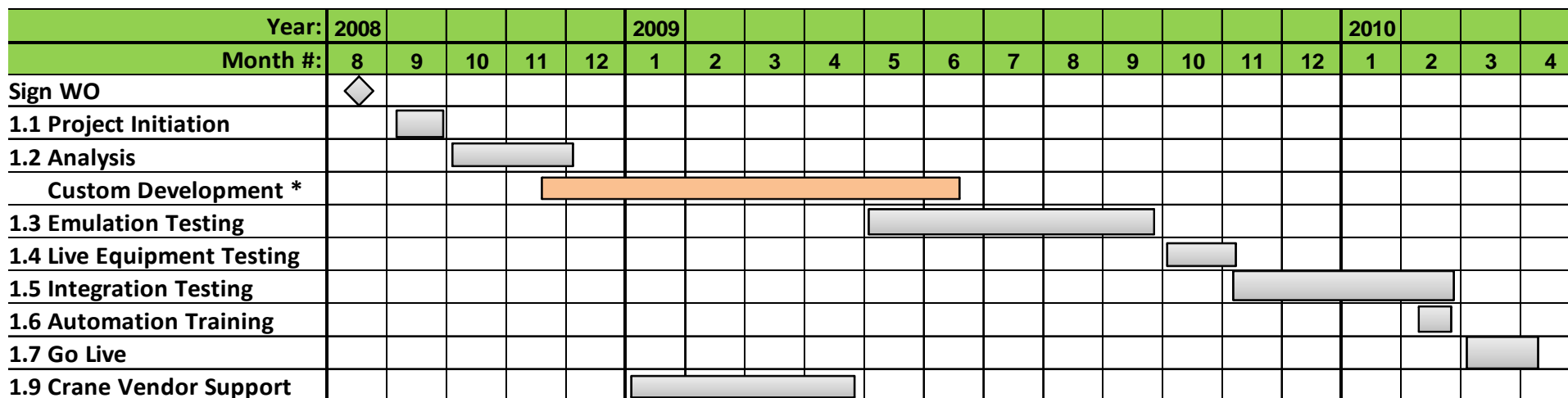
Fast Track

9 months if TOS in Place



Custom Project

18-24 months



Automation Project Keys to Success

- Plan Ahead for Sufficient Time!
- Get Software/TOS Provider Involved Early
 - » Strategic Technology Planning
- Plan for Adequate Staffing:
 - » Customer Side
 - » System Integration
- + Usual Project Management
 - » Executive Sponsorship
 - » Active Involvement from Operations
 - » Strong Tight Scope Definition and Control
 - » Budget, Schedule, and Quality Tracking



Questions?

Dan Johnson, P.E.

djohnson@navis.com

510-913-6558 - m